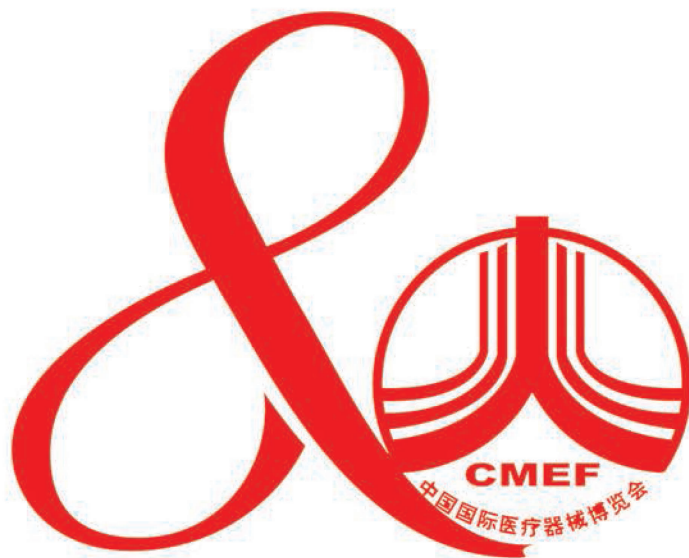


Trading · Innovation · Learning



砥砺前行 不忘初心

2018.10.29-11.1

Shenzhen Convention & Exhibition
Center, China

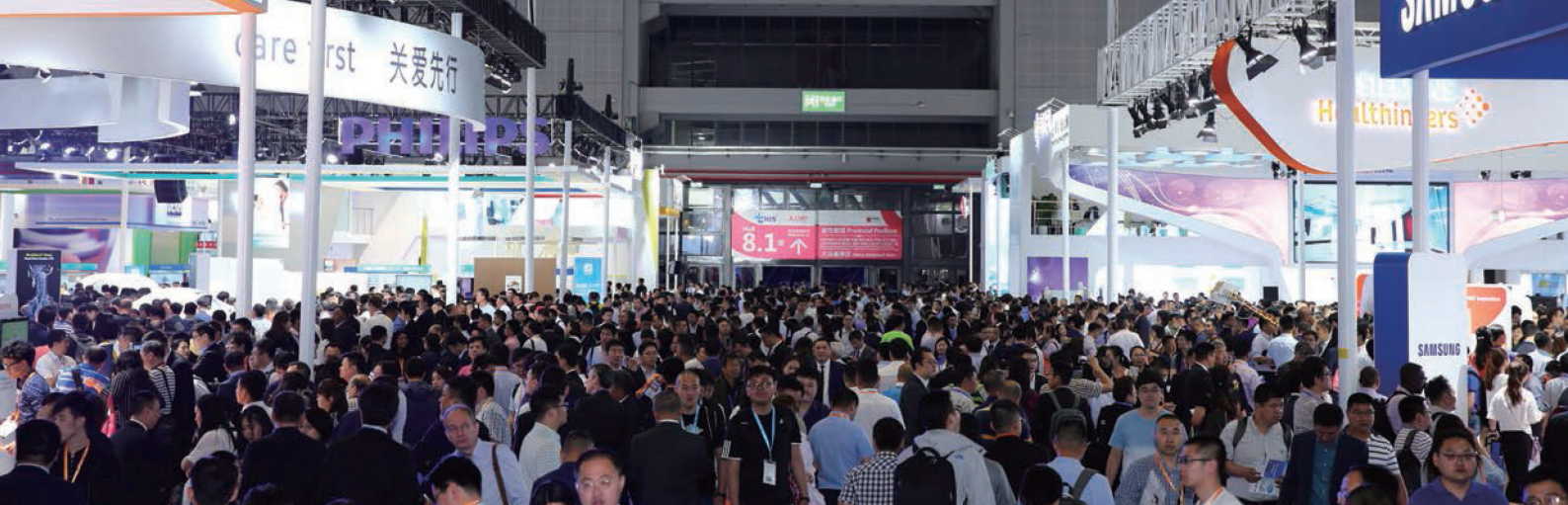


www.CMEF.com.cn

www.ICMD.com.cn

www.IHCONLINE.com.cn





The year 2018 is the opening year to fully implement the disciplines set forth by the 19th CPC National Congress. Our country will usher in the 40th anniversary of the Reform and Opening-up as well. At this autumn, China International Medical Equipment Fair (CMEF) will celebrate its 80th birthday along with the motherland. As the most influential medical service platform that integrates medical equipment industrial chain, product technology and service innovation as well as trade cooperation, educational training and academic exchange across the Asia-Pacific region, the 80th International Medical Equipment Fair and the 27th International Component Manufacturing & Design Show (ICMD) have chosen to launch in Shenzhen, an important city for the cause of Reform and Opening-up and the socialist modernization. The organizer shall feature China's mainstream in the new age and paint a blueprint of smart health, determined to develop the healthcare industry. We shall forge ahead with a devoted heart and join you at the industry ceremony in Shenzhen to set off on the new journey.

Exhibit Categories



Radiation, ultrasound, nuclear medicine, molecular imaging, intervention products, etc.



Total operating room equipment, surgical instrument, anaesthesia machine,

medical ventilator, monitor device, operating room, engineering, operating lamp, surgical crane, etc.

Intelligent Health China

Information system, AI, mobile and tele-medicine, big data and the Internet of Things, wearable device, 3D printing and VR&AR

Disinfection and infection control



Total laboratory solutions, clinical diagnosis device, diagnosis reagent, POCT, family diagnosis device, etc.

CMEF-Orthopaedics

Orthopaedic implants for joints, trauma and spine; orthopaedic surgery equipment and device, orthopaedic power tools and other relevant products.

Medical electronics

Electrotome, ECG/ EEG/EMG diagnosis device, monitoring instrument, electronic pressure measuring device, etc.

Medical consumables

Puncture and injection materials, hygiene and supplementary materials, polymer consumables, disinfection and cleaning materials, etc.

Rehabilitation and homecare

Rehabilitation engineering, ICF treatment, family practice, assistive devices, TCM diagnosis and treatment, disease prevention and health care, etc.

Medical service

Medical optics

Electronic endoscope system, laser surgery treatment equipment, etc.

Hospital construction and logistics management

Ward beds, infection control device, pharmacy's automation, hospital furniture, etc.

Why does the 80th CMEF land in Shenzhen?

1. Shenzhen, a new starting point for China's Reform and Opening-up

Shenzhen Special Economic Zone has been steadily walking on the path of socialism with Chinese characteristics and is also the earliest city to grow medical equipment industry. Plenty of independent and innovative products were born in Shenzhen, including China's first magnetic resonance imaging (MRI) system, color ultrasound and automatic biochemistry analyzer. Now Shenzhen has more than 700 medical equipment manufacturers with an industrial output exceeding RMB 40 billion. Standing at the starting line of a new age, Shenzhen will continue to shoulder the responsibility and task to advance the nation's prosperity and strength, revitalize the Chinese nationality and tap into the path for people's happiness.

As the medical service platform for medical equipment in the Asia-Pacific area, CMEF has been deemed the indicator for the industry development for the past 40 years. It has been steering for the industry upgrade and innovating the development mode in building a "healthy China" and undertaken the responsibility and mission to meeting people's increasing demand for a happy life. Meanwhile, Shenzhen has been one of China's most influential industrial clusters for medical equipment where CMEF has been held for many times. The return to Shenzhen for the 80th anniversary marks the fair on the path of a new journey.

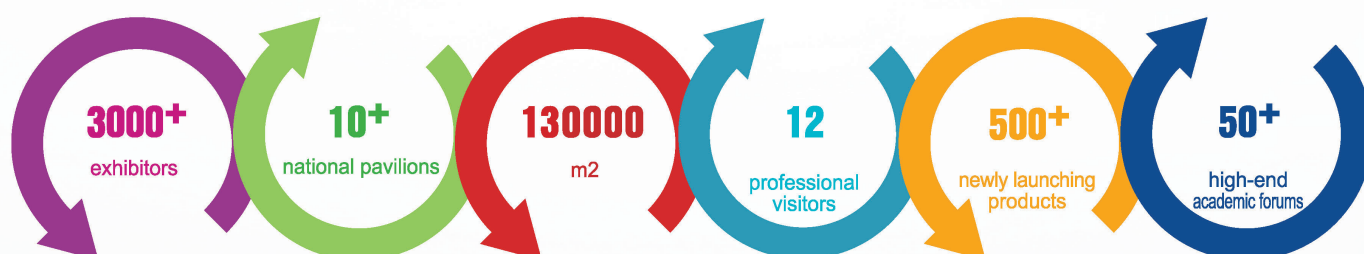
2. Shenzhen has offered six measures to support medical equipment industry

Taking advantage of the leading industrial base including electronic information and communications, Shenzhen's medical equipment has spread a benign layout with coordinated BioTech / IT development and is among those regions with largest industrial scale in China. Its annual growth rate for the biological and life health industry has gone beyond 15%, faster than the nation's average. Especially after the 19th CPC National Congress, Shenzhen Health and Family Planning Commission has brought up to construct a pilot zone to accelerate a healthy China in terms of medical and health. In 2020-2025 an international medical center shall take shape and in 2025-2035 a global exemplary healthy city shall be built.

According to Development and Reform Commission of Shenzhen Municipality, six measures will be released to support the city's medical equipment industry development, namely the construction of scientific research institutes including medical schools, mapping for major industrial technology layout, coordinated innovation between industrial, academic and research sectors, completing the industrial facility system including medical equipment examination and assessment, deepening corporate medical services and precise poverty relief in the medical sector.

Besides, as a city with one of the most active economies in the world, Shenzhen has been a prior destination for foreign investment over the years. It is reported that the city's medical equipment industry has basically spread worldwide, the export value of which accounting for 60% of the total industrial value. The export market is rising high. Therefore to unveil the CMEF in Shenzhen should provide a quality platform to promote trade exchange and future cooperated development for medical practitioners at home and abroad.

Highlights



Concurrent Forums and Events

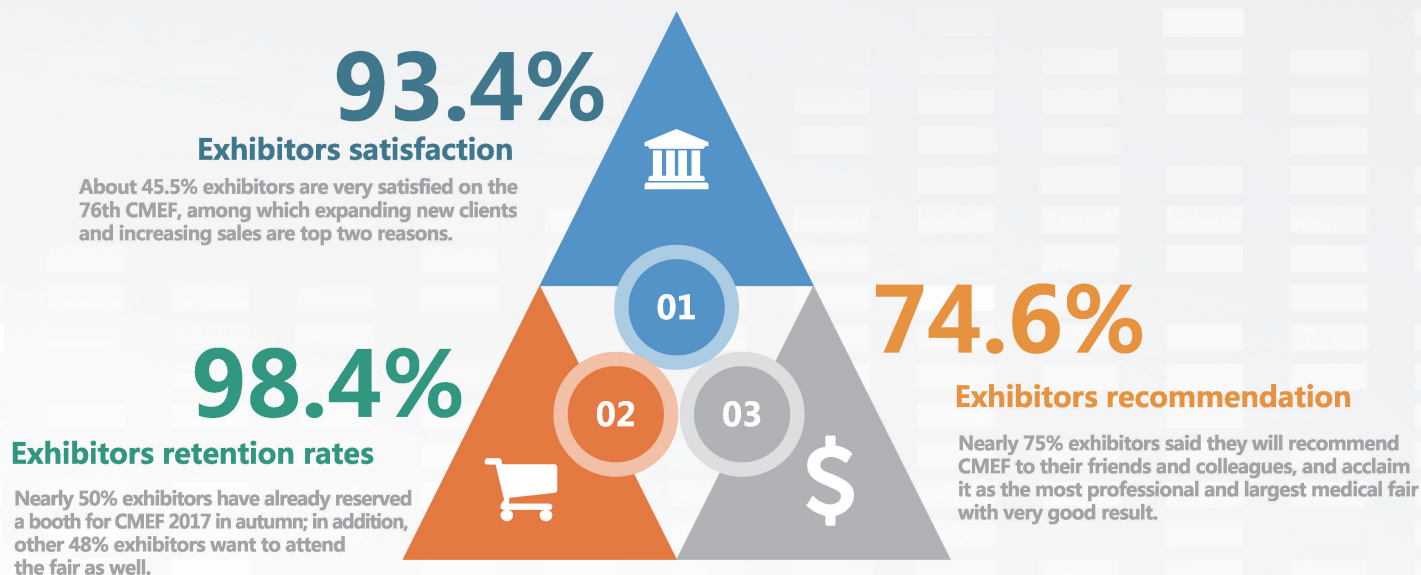
The 80th CMEF will continue to feature its special advantage in the convergence of "exhibitions" and "conferences" and collect global quality resources. Several hundred of experts and leading figures from all over the world will be invited to track the hot industrial demands to co-host about 100 professional seminars covering the full industrial chain based on the CMEF theme, including Hospital President-Improving Medical Service Forum, Medical Imaging Technology Summit, Smart Medical Development in AI Age Forum, Laws and Principles on Medical Equipment Registration Forum, Hospital Innovative Development Forum, In Vitro Diagnosis Industrial Summit, Industrial Summit for Health and Rehabilitation Science Engineering, Belt and Road Registration • International Clinical Forum and Non-Government Medical Institution Construction and Development Forum.

Serving as a top comprehensive service platform in China for academic exchange, trade promotion, product launch and technology cooperation, CMEF is expected to attract over 100,000 professional visitors as well as several hundreds of brand media from more than 150 countries and regions including Germany, Italy, USA, Korea and Belgium.

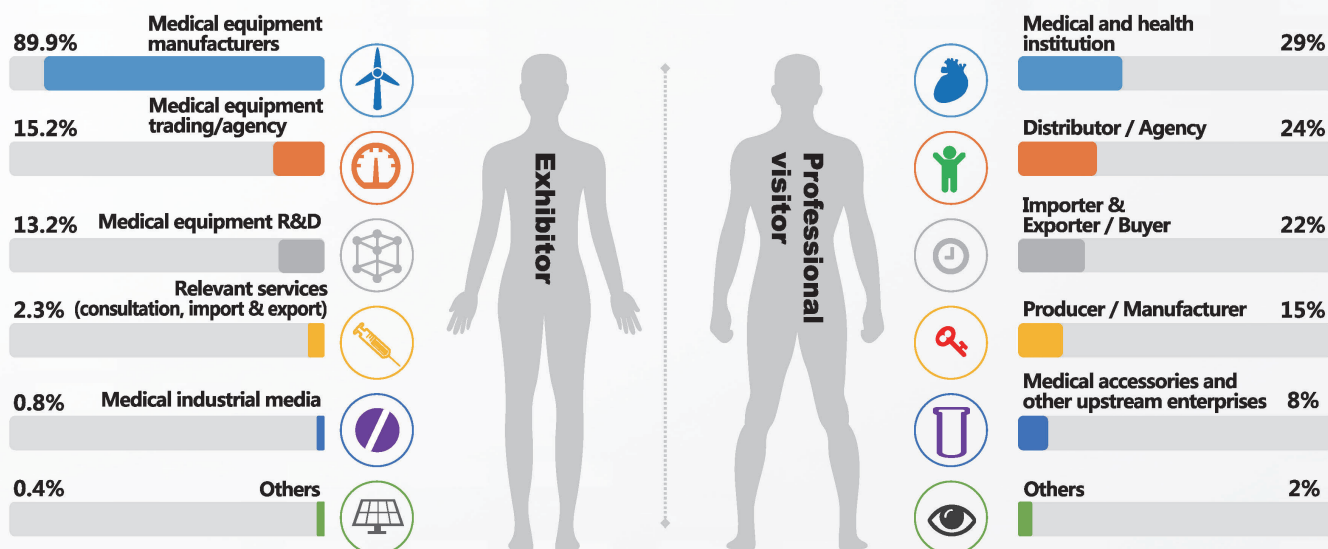
The organizer will also collaborate with the exhibitors to hold several hundred of interactive activities like products launches, technology experience, medical equipment review show, product trial, live video, prize quiz and WeChat interaction. The association organization and media representatives will be joined with the organizer to give a grand ceremony to award selected outstanding medical equipment brands and figures entering "Medical Equipment Hall of Fame".

Previous CMEF Review

Exhibitor Analysis



Exhibitor / Visitor Data

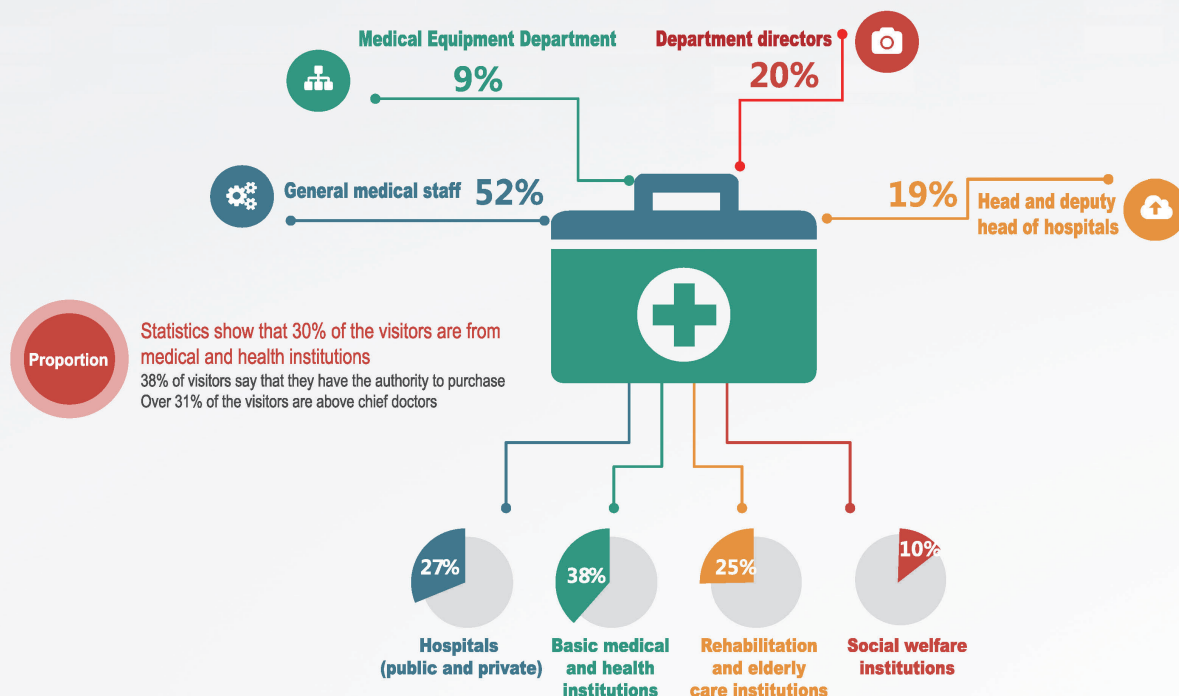


Over 60% of visitors have the authority to purchase or advice on equipment procurement

21% | visitors have complete authority to purchase
40% | visitors have authority to advice
50%+ | visitors have the intention to purchase

Previous CMEF Review

End-user Data Analysis



Top 4 advantages of CMEF for exhibitors



Our
leading exhibitors



国药励展
Reed Sinopharm
Exhibitions



通过 ISO 9001 质量体系认证

Reed Sinopharm Exhibitions Co. Ltd (Reed Sinopharm) is a joint venture between Sinopharm, the state-owned pharmaceutical group in China, and Reed Exhibitions, the world's leading organizer of trade and consumer exhibitions.

Reed Sinopharm Exhibitions' business involve: organizing and co-organizing expositions, exhibitions, trade fair, conferences and seminars related to medicine, API, medical equipment, biochemical reagent, analytical instrument, glassware, laboratory device, pharmaceutical machinery, packaging materials, TCM materials, health product and pharmaceutical technologies and services and hosting trading fairs abroad or foreign economic and technological exhibition within the territory of China.

As China's leading pharmaceutical exhibition and trade fair organizer, Reed Sinopharm Exhibitions upholds the idea of "serving the whole industry and seeking mutual development". Relying on the professional exhibition team, mega exhibition database and well-established service system, the company is able to organize dozens of professional exhibitions every year and attract leading enterprises, businessmen, research institutions and experts to participate. Many of our exhibitions are recognized by pharmaceutical and medical equipment companies and research institutions as most efficient channels for the purposes of company image display, information exchange, overseas & domestic market exploration, trade promotion and industry development, thus boosting the prosperity of Chinese pharmaceutical industry as well as promoting the exchanges between Chinese and foreign medical industries.

