



REPUBLIQUE DE CÔTE D'IVOIRE

# MEXCI

MEDICAL EXPO CÔTE D'IVOIRE

5<sup>th</sup> Edition

# OIC health expo 2018

4th HEALTH EXHIBITION OF OIC MEMBER STATES

**07-09** FORUM AFRIQUE GLOBAL SANTÉ ABIDJAN 2018  
**December 2018**

**SOFITEL ABIDJAN**  
**HÔTEL IVOIRE**



Semaine de La Santé

Organizers:



[www.mexci.org](http://www.mexci.org)

Dear participants and guests,

It is for the Ivory Coast an honor to welcome you for the 4th edition of the Health Fair, bringing together the 57 OIC Member States, organized concomitantly with the Ivorian Fair for Health and Wellbeing, Medical Expo Ivory Coast 2018 (MEXCI 2018).

On behalf of His Excellency the President of the Republic, Mr. Alassane OUATTARA and Prime Minister-Minister Amadou Gon Coulibaly, Head of Government, I wish you the traditional "AKWABA" in Ivory Coast.

Health remains, even today, a major challenge for all States concerned with the well-being of their populations and their development.

That's why Côte d'Ivoire, our country, organizes every year this event that brings together and federates all the actors of the world of health in the same place to offer our professionals the latest technologies in health. This show will allow our health facilities to be in tune with those of the world, in terms of innovations, technical platforms, efficiency, and safety.

The Ministry of Health and Public Hygiene aims, through this initiative, to make Côte d'Ivoire, a sub-regional pole in health and medical equipment

This event will also be an opportunity to share experiences, business opportunities, and common actions for the well-being and health of Ivorians, but also the people of the sub-region.

Pleasant stay to all in Ivorian land.



**Dr. Raymonde GOUDOU COFFIE**

Minister of Health and  
Public Hygiene  
Ivory Coast

After the success of the 3rd edition of the Health Fair of the OIC Member States (OCI HEALTH EXPO), held from 24 to 27 March 2016 in Casablanca, in concomitance with the Medical Expo Casablanca 2016, which has served as a platform and privileged framework for communication, exchanges and partnerships between the various actors and branches of health; the Islamic Center for the Development of Trade (CIDC) and Building Events organize under the aegis of the Ministry of Health and Public Hygiene of Côte d'Ivoire, the 4<sup>th</sup> edition of the Salon de la Santé of the Member States of the OCI (4<sup>rd</sup> OIC HEALTH EXPO) from 7 to 9 December 2018 at Sofitel Hotel Ivoire Abidjan Cocody.

This event will be an opportunity for companies and stakeholders in the health sector to promote their products and services and to establish business and partnership relationships between economic operators in the health sector and medical equipment in the Member States of the world. OIC.



**Dr. El Hassane HZAINÉ**  
Director General of CIDC

## > Vision

- Consolidate awareness of other African health care fairs and maintain its leadership and status as a reference show in West Africa;
- Promote the pharmaceutical industry in Africa, both original products and generic medicines manufactured in OIC member countries;
- Build a platform for exchanges between health professionals in Africa and abroad;
- Enabling the sub-regional medical market to take advantage of the latest technologies and state-of-the-art medical equipment that improves health care;

## > An unmissable event

**3 500sqm**  
net Exhibition  
area

**More than  
150**  
exhibitors

**8 000**  
Visits

**3 Days**  
of exposition

**9**  
Sectors of  
activity

**10**  
foreign  
areas

## > Organizational strategy

- communication plan : A well-structured and rigorous.
- The association of the different public and private institutions of the health sector.
- Availability and guidance assured for exhibitors and visitors to the show before and during the show.
- A large, diverse and international science program.
- Agents around the world who promote the show.
- Implementation of a show evaluation procedure through a customer listening approach.
- Targeting of domestic and foreign donors invited to visit the show.

## > Scientific meetings

- Scientific Committee representing public and private sector organizations: Ministry of Health, Faculties, Hospitals, Law Enforcement Councils and Learned Societies;
- Topics of current interest;
- Two conference rooms;
- Large capacity of 150 people per room;
- Three days of conferences and round tables;
- Free registration to attend conferences;
- Ivorian and foreign luminaries invited to take part in the scientific program.

### > Exhibitors

- Pharmaceutical laboratories
- Medical and paramedical equipment professionals
- Drugstores
- Professionals of fitness equipment and spas
- Dental equipment and consumables professionals
- Optics and eyewear
- Institutions and organizations
- Suppliers of analytical and laboratory equipment and products
- Professionals in the arrangement and decoration of pharmacies
- Suppliers of medical furniture
- Transport and hospital equipment

### > Visitors

- National and international clients
- Hospital Managers
- General practitioners
- Specialist doctors
- Pharmacists
- Pharmacy Preparators
- Opticians
- Medical equipment technicians
- Biomedical engineers
- Medical assistance professionals
- Biologists
- Chemists
- Engineers and production technicians
- Physiotherapists and physiotherapists
- University Professors in Medical Sciences
- Nurses and midwives and nursing staff
- Students and Students in Medical Sciences

# < MEDICAL EXPO IVORY COAST 2018

*4<sup>th</sup> Health Exhibition of the OIC Member States*



## > Communication

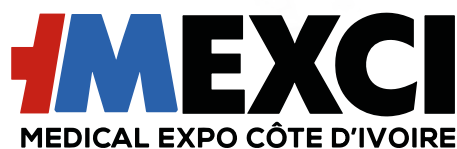
- News releases sent to the news media.
- TV and radio spots.
- Advertising inserts in specialized journals.
- Banners at major global health websites.
- Website dedicated to the event: [www.mexci.org](http://www.mexci.org)

## > Direct advertising

- Customized mailings to the operators of the sector.
- Invitations and reminder letters sent to industry professionals.
- Posters and streamers.
- Advertising signs in the arteries of big cities.
- Emails and SMS.
- Press conferences.

## > Press conferences

- Presentation of the health sector.
- State of play of the organization of the Salon.



## > Organizers

### Centre Islamique de Développement de Commerce



Complexe Commercial des Habous  
Av. des FAR – B.P 13545  
Casablanca 20000- MAROC  
Tél : (212) 522 31 49 74  
Fax : (212) 522 31 01 10  
Web site : [www.icdt-oic.org](http://www.icdt-oic.org)

### Atelier Vita



314, Boulevard ABDELMOUMEN,  
Résidence BENI ZNASSEN II, 1er étage  
appartement N°4, Casablanca.  
Tél. : 05 22 99 19 99  
- 05 22 23 23 09  
- 05 22 25 25 22  
E-mail : [contact@ateliervita.net](mailto:contact@ateliervita.net)

### Building Events



Email : [ndedebaise@gmail.com](mailto:ndedebaise@gmail.com)  
Tél. : +225 07 59 80 49  
06 66 68 72  
51 00 42 02

## PRESENTATION OF THE HOST COUNTRY

Côte d'Ivoire is a West African Country bordering Mali and Burkina Faso to the North, Ghana to the East, Guinea and Liberia to the West and Atlantic Ocean to the South. It has over 24 million inhabitants and covers an area of 322,462 km<sup>2</sup>. Its official language is French.

Abidjan is the economic capital of Côte d'Ivoire with more than 4 million inhabitants. It is a vital hub for the economy of the sub-region including ECOWAS.

The cosmopolitan city of Abidjan is divided into 10 municipalities with Cocody, host of the 4th edition of Mediacl Expo.

The climate is tropical humid. Four seasons alternate, with a long and small rainy season typically and respectively ranging from April to July and October to November.

The average annual rainfall is 2300mm. Temperature are generally high with an average of 30° C. Thus, malaria transmission is stable in the area with peaks during the rainy season. The main vector is the *Anopheles gambiae* and the *Plasmodium falciparum* is the most prevalent parasite (95% of cases)

## DATE AND PLACE OF MEETING

The fair will be held from 07 to 09 December 2018 at Sofitel-Hôtel Ivoire, Abidjan, Cocody, Boulevard Hassan II, TEL: +225 22 48 26 26 / +225 22 48 25 57 Fax: +225 22 40 88 88 / Email: h-ivoire@aviso.ci / Website: www.sofitel.com

Upon arrival, you will be greeted at the airport by the event building event structure which will provide participants with air-conditioned coaches for transportation from the airport to the hotel and from the hotel to the airport on the day of your arrival. departure.

Building Event Agency

Tel: (+ 225) 07 59 80 49/06 66 68 72/51 00 42 02

### Building Events



Email : ndedebaise@gmail.com  
Tél. : +225 07 59 80 49  
: +225 06 66 68 72  
: +225 51 00 42 02

### Atelier Vita



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+212 5 22 25 25 22  
E-mail : contact@ateliervita.net

## HOME & ACCOMMODATION

Participants from ECOWAS countries do not need an entry visa to Côte d'Ivoire. However, your vaccination cards must be up to date. The required vaccine is for yellow fever.

Participants from non-ECOWAS countries must have an entry visa. The visa application can be made online at <http://www.diplomatie.gouv.ci/voyageur.php?num=4>.

In addition, arrangements will be made to facilitate the visa if necessary.

For any Visa problem, contact: Ms. Fabienne N'GUESSAN KOMBO

Email: fabiennekombo@gmail.com

f.nguessan@sante.gouv.ci

## SANITARY PROVISIONS - MEDICAL ASSISTANCE

The Medical Service set up at Sofitel Ivoire will be provided by a team from the Emergency Medical Assistance Service (SAMU). An ambulance chartered for the event will provide the link between the hotels or to a health facility adapted to the patient's need if necessary.

In case of emergency, contact:

Dr. KOUAKOU Mathias; SAMU, Tel: +225 05 78 57 58 / +225 77 34 03 05

Useful contacts:

- SAMU Abidjan Cocody (secretariat): +225 22 44 53 53
- Heart Institute (C.H.U. of Treichville): +225 21 35 81 29.
- PISAM: 22 48 31 31.

NB: Chimio prophylaxis is recommended for all travelers from non-malarious countries. "

## HOBBIES

Apart from the restaurant-bars of the host hotels, many other places of leisure can be the object of small outings. Thus, we recommend the following places:

Codody area

restaurants

**Space 331**; tel: 22 44 03 41

Maquis du Val: 22 48 50 94/22 44 04 64

At Helene:

**Jardiland**: 07 09 42 96/07 61 83 01

**Bars (lounge)**

The stand up, tel: 58 32 23 52/60 32 93 64

**Happy Lounge:**

**Neighborhood Plateau**

Veteran Restaurant

Saakan: 20 32 13 58

**Neighborhood Treichville**

Restaurant Aboussouan: 21 24 53 12

The landing stage: 40 85 57 31

Neighborhood Marcory Zone 04

Banian Restaurant: 21 35 28 59

The Reservoir: 21 24 97 85

Door 21

Tel: 09 28 11 17

## FURTHER INFORMATION

For further information please contact:

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