

تحت رعاية صاحب السمو الشيخ محمد بن زايد آل نهيان ولي عهد أبوظبي، نائب القائد الأعلى للقوات المسلحة الإماراتية  
HH Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces

المؤتمر و المعرض الدولي العربي لطب الأسنان  
Arab International Dental Conference & Exhibition  
22 - 24 OCTOBER 2018, ADNEC, Abu Dhabi, UAE



Welcome to UAE  
The fastest growing healthcare  
tourism destination in the world

Organised by:



UNITED ARAB EMIRATES  
MINISTRY OF HEALTH



[www.gulfdentex.com](http://www.gulfdentex.com)



# Middle East- the fastest growing Dental Markets in the world

## Abu Dhabi – the Capital of UAE plays a pivotal role!



### Abu Dhabi

**Medical Tourism Global Ranking- 31<sup>st</sup>**  
**3.5 Million Medical Tourists in 2016**

The economy of Abu Dhabi has occupied an outstanding position and has attained a high level of competitiveness in many sectors, thanks to the excellent performance delivered by the non-oil sectors – especially those being focused under **Abu Dhabi Economic Vision 2030**.

- \* FDI to Abu Dhabi increased to US \$ 25.6 billion in 2016
- \* Abu Dhabi Investment Council had a combined wealth of US \$ 90 billion in 2016
- \* World's 3rd Largest Sovereign Wealth Fund : Abu Dhabi Invest Authority holds US \$ 792 billion
- \* Low inflation rate of 2.8% is predicted for the period 2017 - 2021
- \* Iconic Yas Islands targeting 22 million visitors by 2022.

**8% growth in FDI in the last fiscal in Abu Dhabi, while the manufacturing sector grew 11.2%**

### FACTS

#### Political & Economic Stability

- \* Long-term political stability, open diplomatic policy worldwide
- \* 44 years of growth and a strong resilience to economic crises

#### Strategic Location

- \* Strategically located between Europe, Africa and Asia
- \* Five hours from 25% of the world's population
- \* Access to GCC and Middle East markets

#### Infrastructure

- \* Airport passenger traffic of 12.4 million
- \* Enhanced port capacity in Al Taweelah Khalifa Port serving regional trade
- \* 100 sq. km Khalifa Industrial Zone, upgradable to 480 sq. km

#### Strong healthcare and education policy

- \* 92.5% literacy rate
- \* Local and international universities such as Sorbonne, INSEAD, NYU or MIT
- \* Local and international healthcare facilities such as Cleveland Clinic and Johns Hopkins Hospital
- \* Compulsory health insurance for all family members

#### Unique Lifestyle

- \* 400km of coastline, 200 islands, mountains, oasis, and desert, 365 days of sun
- \* Sheikh Zayed, Louvre and Guggenheim museums to open in Saadiyat Island
- \* International golf and tennis tournaments, Formula One Grand Prix and many concerts
- \* One of the safest cities worldwide

The global dental sector in 2016 was worth US \$ 25.45 billion and expected to reach US \$ 35.35 billion by 2021. Middle East and Africa is amongst the top high potential dental markets in the world, with fast growing capabilities. Both dentists and patients are looking for high-level products with high quality aspects.

The Dental Industry in the Middle East is one of the fastest growing segments in the healthcare industry with a whopping US \$ 598.16 million turnover in Dental Equipment sale- growing over 5% p.a. The population of the region has great awareness of the latest cosmetic treatments and are willing to spend.

Middle-East & Africa Dental consumables market is valued at US \$1.3 billion for the year 2015 and is poised to reach US \$1.44 billion by the end of 2020 while the Global Dental consumables market shall touch US \$ 34.5 billion by 2021.



## UAE -the fastest growing Medical Tourism destination in the world

UAE is the world's fastest growing medical tourism hub poised to become the world's top destination with total health expenditure allocation jumping from the current US \$ 23 billion to US \$ 28 billion by 2021. However, the fact remains, in the year of 2000, UAE only had three hospitals with international JCI accreditation. By 2016 it grew to 55 hospitals throughout the country

**UAE pharmaceutical industry will be worth \$ 7 billion by 2025**





# Welcome to

## Abu Dhabi, the Capital City of UAE!

Welcome to Gulf Dentex 2018, the Arab International Dental Conference and Exhibition during 22-24 Oct 2018. There shall be two days of Scientific Conferences and three days of Exhibition.

Gulf Dentex 2018 showcases all aspects of the global dental business under one roof and will also bring together the most advanced technologies & equipment to provide a platform for suppliers and professionals to communicate and exchange valuable experiences. Indeed, it will be a great opportunity to foray into the vast GCC Healthcare markets for trade and knowledge sharing, latest innovations, cutting-edge R&D technology and dentistry techniques to meet the growing demands of the ever-evolving world of dental science in Middle East. The event also acts as a meeting point uniting all relevant groups related to the world of dentistry from across the world.

If your focus is on Middle East and Africa, it will be a 'must-attend' international meeting point for sharing policy, information and ideas on dentistry and oral health. It is also a highly reputable source of continuing education allowing dentists and other oral health practitioners in Middle East to stay abreast of the latest technology and practices. Needless to over emphasis, the dental profession and the dental industry are vital partners in delivering oral health to populations around the world. Their symbiotic relationship is even more important today as new materials and technology are developed rapidly to accommodate the latest treatment philosophies.

ADNEC, Abu Dhabi – (Abu Dhabi National Exhibitions Company) will be venue of GULF DENTEX 2018. ADNEC is recognized for excellence 4-star rating by the European Foundation for Quality Management (EFQM) following a recent in-depth assessment of all aspects of excellence across ADNEC. ADNEC has 133,000 square metres of Air Conditioned and interconnected exhibition display floor space, equipped with state-of-the-art facilities and built to international standards, the venue attracted 1.5 million people across 480 events in 2016.





The Main Stage at Gulf Dentex will host a series of Scientific Programmes of speakers from the global dental sector. Innovators, Scientists, Evangelists and champions of the dentistry will take to the stage to inspire and educate the world wide audience, indeed in equal measure.

# Scientific Extravaganza @ Gulf Dentex 2018

The key to the success of all Conferences is the cutting-edge Scientific Programme. While having the finest minds and key opinion leaders to speak to you on subjects of growing interest, it also offers you an opportunity to avail of precious academic accreditation points as part of the **CDE** programme.

**Scientific Sessions @ Gulf Dentex 2018** will bring together leading and high calibre experts to highlight the latest research, techniques, therapies and approaches to improve the oral care of patients with a special focus on preventive measures.

**The format of the Scientific Programme is as follows:-**

\* Pre-Conference Sessions \* Plenary Session \* Panel Discussions & Forum \* Keynote Lectures \* Industry Symposium \* Interactive Workshops

**Clinical subjects emphasizing on:**

- \* Implantology
- \* Aesthetic Dentistry
- \* Endodontics
- \* Practice Management
- \* Paediatric Care & Gerodontology shall refine your clinical expertise.

Undoubtedly these Sessions provide top-notch instruction and dissemination of the best technological and intellectual information and participants can enrich their knowledge and skills by attending these lectures.

Attending these CDE sessions carries invaluable credits beneficial to the participants.

The Scientific Programme also provides a global platform for students, post-graduates, academicians and research scholars to participate in poster competition and case presentation. Their research and new cases are displayed which, in turn, keep the dental fraternity abreast of the new advances and technologies introduced into the dental arena.



**For Registration, Updated Programme and Faculty Profiles etc. please visit [gulfdentex.com](http://gulfdentex.com)**



Gulf Dentex 2018 shall feature the the entire range of products available on the international dental market and it brings together all the relevant target groups from the worldwide dental manufacturers and related organizations.

## Exhibit Profile



### Who should visit ?

#### Dentistry

- \* General Dentist
- \* Specialist
- \* Nurse
- \* Assistant
- \* Hygienist
- \* Therapist
- \* Technician
- \* Radiologist
- \* Auxiliary/Staff
- \* Prosthodontics
- \* Stomatology
- \* Paediatric Dentistry
- \* Endodontics
- \* Oral and Maxillofacial Surgery
- \* Hospital Director / Administrator/ Investors

- \* Head of Dental Associations
- \* Government / Federal Ministry Officials
- \* Diplomats
- \* Dental Industry Manufacturers
- \* Dental Traders (Agent / Distributor / Supplier / Dealer / Retailer / Wholesaler)
- \* Research & Development Personnel
- \* Pharma Companies and Pharmacists
- \* Dental Publishers
- \* Media
- \* Orthodontics
- \* Periodontics
- \* Academia
- \* Dental Students
- \* Dean/ Principal of Dental University School /College
- \* Dental Faculty/Staff
- \* Students
- \* Hygiene...

### Diagnostic

#### Oral Prophylaxis & Preventive Products

- ♦ Oral hygiene Products

#### Equipments and Supplies

- ♦ Restorative Equipment
- ♦ Endodontic Equipments
- ♦ Prosthodontic Equipments
- ♦ Surgical Equipments
- ♦ Anaesthetic Equipments
- ♦ Cosmetic Dentistry Equipments
- ♦ Periodontic Equipments
- ♦ Pedodontic Equipments

#### Materials

- ♦ Restorative Materials
- ♦ Materials in Endodontics
- ♦ Prosthodontic Materials
- ♦ Surgical Products & Materials
- ♦ Materials used in Cosmetic Dentistry
- ♦ Orthodontic Materials
- ♦ Impression Materials
- ♦ Isolation Materials
- ♦ Cleaning & polishing Materials
- ♦ Implant related Materials

#### Imaging & Photography Systems

- ♦ X-Ray Equipment
- ♦ X-rays Materials
- ♦ X-ray Protection Equipments

#### Emergency Products

- ♦ Emergency Equipments

### Instruments

- ♦ Restorative Instrument
- ♦ Endodontic Instrument
- ♦ Evacuation Instruments
- ♦ Extraction Instrument
- ♦ TMJ & Midface Fracture Instruments
- ♦ Instrument used in Cosmetic Dentistry
- ♦ Periodontic Instruments
- ♦ Orthodontic Instruments
- ♦ Pedodontic Instruments
- ♦ Instrument used in Anesthesia
- ♦ Impression Taking & Mixing Instruments
- ♦ Finishing & polishing Instruments

### Laboratory

- ♦ Laboratory Equipments
- ♦ Laboratory Instruments
- ♦ Laboratory Materials
- ♦ Burs

### In-office Equipments

- ♦ Office Equipments
- ♦ Office Products
- ♦ Dental Chair And Units
- ♦ Handpieces

### Sterilization and Disinfection

### Infection Control

### Disposables

### Accessories

### Miscellaneous

(This list is illustrative only and not exhaustive)

## Participation Costs

Booth Type	Minimum Space booking (sqms)	Price per (sqms)
Raw Space	36	US\$ 400
Standard Shell Scheme	12	US\$ 440
Standard Shell Scheme (Institutional Rates)	12	US\$ 473
Superior Shell Scheme	12	US\$ 490

\* booth size can be increased in additions of 3sqm to the above stipulated minimum booth size

### BOOTH PACKAGES:

#### Raw Space

- \* Raw Space means only floor space at the exhibition hall
- \* Electricity and other components must be ordered separately
- \* General lighting, general security services, organizational services
- \* Entry in the official catalogue

#### Standard Shell Scheme

- \* Standard OCTANORM shell scheme with white rear and side panels
- \* Company name in English on the fascia
- \* Carpet covering the floor area of the stand
- \* 1 x 13AMP, 220V plug socket per 12sqms
- \* 3 spotlights x 100W each per 12sqms
- \* 1 table, 2 chairs and 1 wastebasket
- \* General lighting, general security services, organizational services
- \* Entry in the official catalogue

#### Superior Package

- \* Wooden Round Booth Dividers with Exhibitors Logo/Name
- \* Normal Octanorm Fascia
- \* Wooden Divider accent in tri-colour for trophy look effect
- \* Normal Octanorm Wall with White Panel
- \* Folding door for store room
- \* Newline Normal Counter for reception
- \* Round table with 2 Gray Leather chair
- \* One 13Amp, 220V plug socket
- \* 4 Spotlights
- \* Floor Carpet
- \* One Potted Plant



## About Organisers



### The Indian Dental Association (IDA), the premier organisation of dental professionals in India.

IDA's 29 State Branches, 7 Union Territories, more than 450 Local branches and 1 Defence branch have a combined membership of over 75,000 dedicated dental professionals. IDA is committed to public oral health, ethics, science and advancement of dental professionals through its initiatives in advocacy, education, research and development of standards.

An authority on oral health, the association endeavors to meet the public needs and expectations. We at IDA acknowledge, that oral health is an integral part of general health and well-being. Therefore, our aim is to lead the nation to optimal oral health. We pledge our knowledge, experience and expertise for dental excellence and the advancement of dental professionals.

[ida.org.in](http://ida.org.in)

### Al Fajer Information & Services

AFIS, established in 1975, is a pioneer in the exhibition industry of this region. AFIS organizes internationally acclaimed exhibitions and conferences of various industry sectors and general consumer goods.

Since its inception, AFIS has created a niche in the market by organizing and managing some of the premier shows in Dubai. Currently, in its portfolio, AFIS proudly own 25 international exhibitions in 12 Countries, with office / agent network worldwide.

[alfajer.net](http://alfajer.net)



**AL FAJER**  
INFORMATION & SERVICES



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